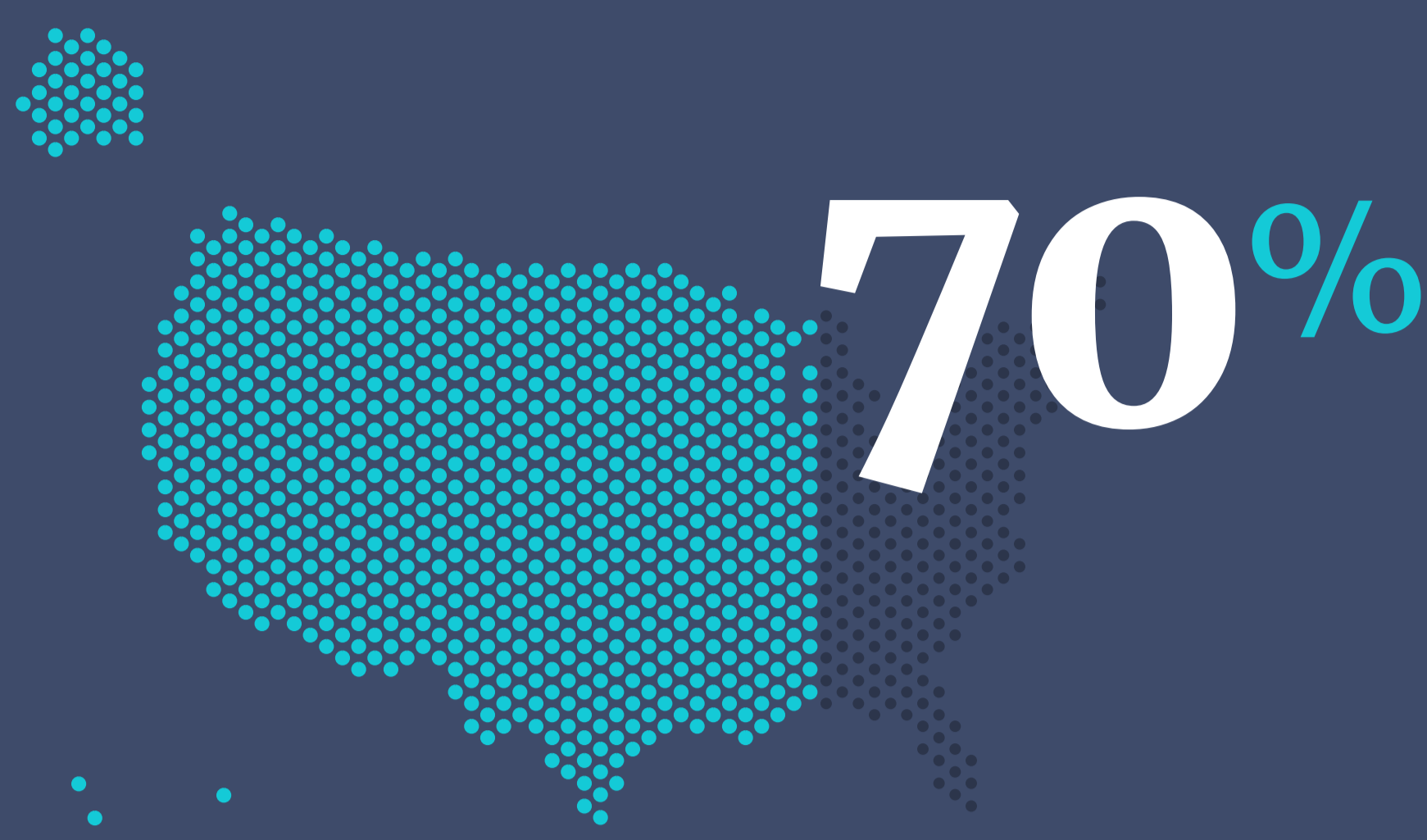
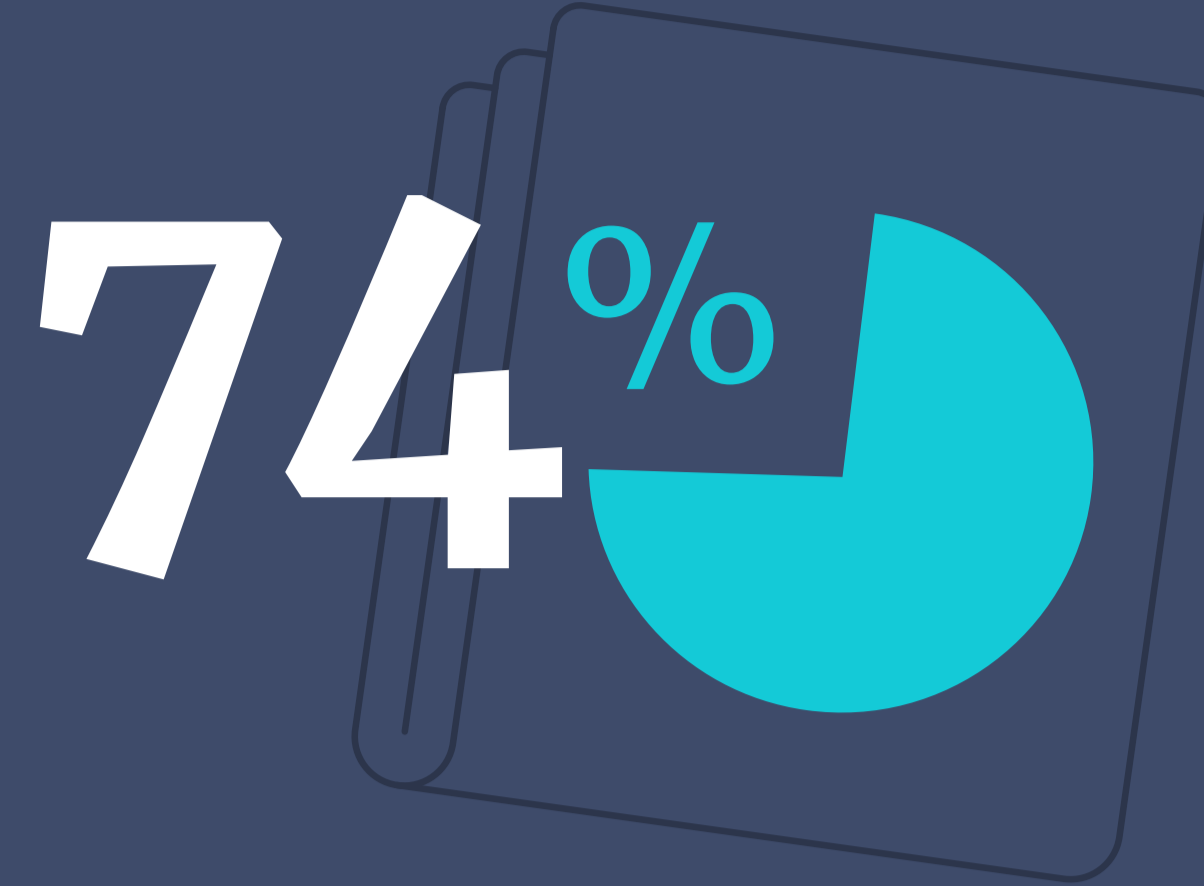




10 Internal Communications Statistics To Take Your Business Into 2021



70% of North American employees are not engaged at work



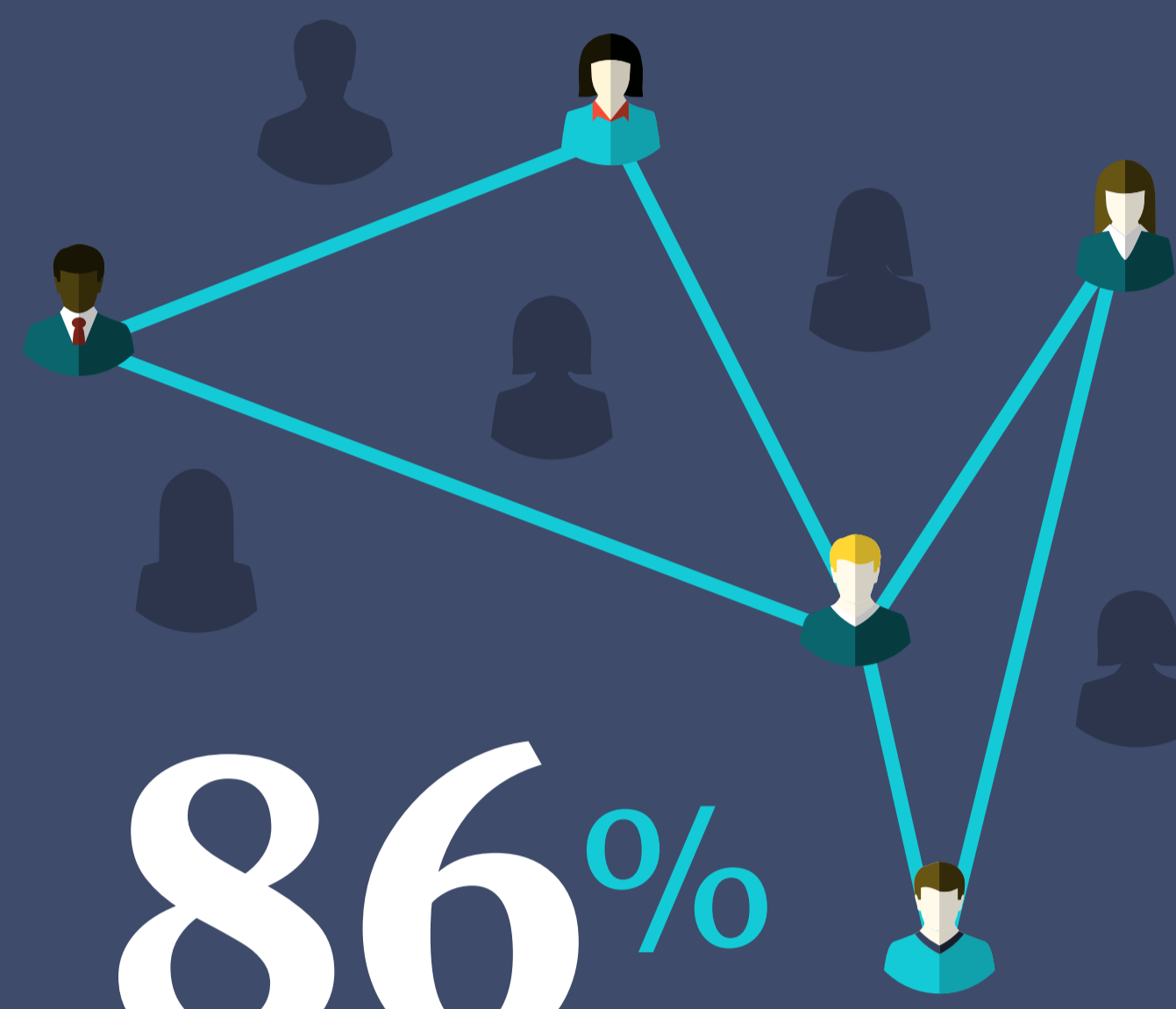
74% of employees feel they are missing out on company information and news



33% of employees said lack of open, honest communication has the most negative impact on employee morale



72% of employees don't have a full understanding of the company's strategy



86% of employees and executives cite lack of collaboration or ineffective communication for workplace failures

Disengaged employees cost organizations over 450 billion dollars per year.

This loss is experienced in wage dollars, retraining time, loss of profit, loss of sales, and much more.

60% of companies don't have a long-term strategy for their internal communications

+80%

of Americans say employee communication is key to developing trust with their employers

How Speakap helps you **communicate with employees**

The Speakap employee app:

- centralizes your messages and
- reinforces top-down communications with pinned messages and push notifications showing instantly on employees' mobile devices.

69%

of employees say they'd work harder if they knew they were appreciated and recognized

How Speakap helps you **recognize employees**

The Speakap employee app:

- identifies internal ambassadors and
- instantly collects feedback from employees with polls and timeline shoutouts

21%

more profit for businesses who have highly engaged employees in comparison to those who don't

How Speakap helps you **boost employee engagement**

The Speakap employee app creates personalized experiences with fully customizable content, segmented per:

- group
- location
- department
- language

20-25%

increase in employee productivity in organizations where employees are connected

How Speakap helps you **increase employee productivity**

The Speakap employee app helps your workforce reach its full potential by:

- mimicking your company's organizational structure and
- acting as a single point of contact for people, systems, and resources.

www.speakap.com

